

RoseFriesDesign®

{ 901.734.8898 • rose@rosefries.com • www.rosefries.com }

{ Objective }

To obtain employment within a creatively driven company where current technologies are embraced and in which my experience will be utilized and broadened.

{ Profile }

Throughout my design experience, I have worked on both traditional and new media projects including business-to-business collateral, identity, editorial and web. I have managed projects from concept through completion, directed photo shoots and press checks, conducted client presentations, and worked within team environments as well as independently. I am currently employed as a full-time graphic design instructor.

{ Work experience }

July 2010 - Present

Tennessee Technology Center at Memphis

Instructor, Computer Based Graphic Design

Educate students in Adobe CS5, as well as teach design principles and production. Work with industry professionals through bi-annual advisory board meetings and industry visits on ways to keep the curriculum current and to help employ graduates.

April 2001 - Present

Rose Fries Design

Freelance

Offering creative services on a contract basis for both traditional and new media projects.

August 2007 - May 2010

Memphis College of Art

Part-time faculty

Courses included: *Digital Basics*. Fundamentals of the Macintosh computer including an introduction to Adobe CS3. *Technology in Art*. A hands-on exploration of digital technologies and their applications in teaching about and making art in the classroom setting. *Design Processes I*. Instruction in Adobe CS3 along with basic design principles and production.

November 1999 - March 2001

marchFIRST • Chicago, IL

Senior web designer

Concept and design of large-scale web sites.

May 1998 - June 1999

The Bond Group • Chicago, IL

Graphic designer

Concept, design and production of corporate identity and business-to-business collateral.

November 1995 - April 1998

Towery Publishing, Inc. • Memphis, TN

Art director/team leader

Design and production of annual city guides and business directories, as well as Agenda Magazine, a bi-monthly publication highlighting Memphis success.

June 1991 - October 1995

Towery Publishing, Inc. • Memphis, TN

Traffic coordinator

Organization of all incoming advertising materials and stock photography for metropolitan Chamber of Commerce city guides and business directories.

{ Education }

May 1996 • **University of Memphis** • Memphis, TN • *BFA, Graphic Design*

December 1985 • **University of Memphis** • Memphis, TN • *BA, Communications* (Film & video production)

{ Proficiencies }

Adobe CS5 • HTML • Microsoft Office